

# STRATEGY

# PAZOS

(Peace and Opportunities  
for Palmira)



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**Palmira, Valle del Cauca, Colombia**

ESTE ES EL  
**NUEVO  
CAMINO**



Alcaldía de Palmira



  
**PAZOS**



# PAZOS



**358.806** inhabitants



Highly diversified business networks,  
with the presence of multinational corporations.



More than  
**14.000** certified  
companies



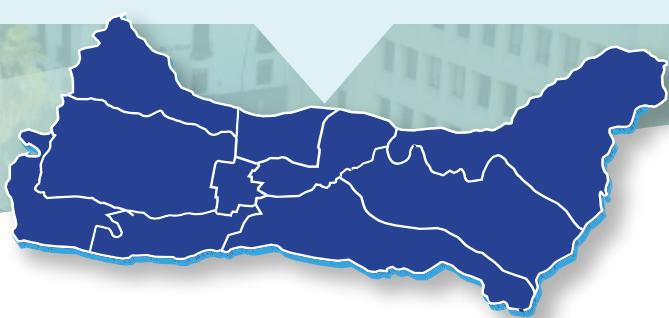
**2** Free  
trade zones



Alfonso Bonilla  
Aragón Airport

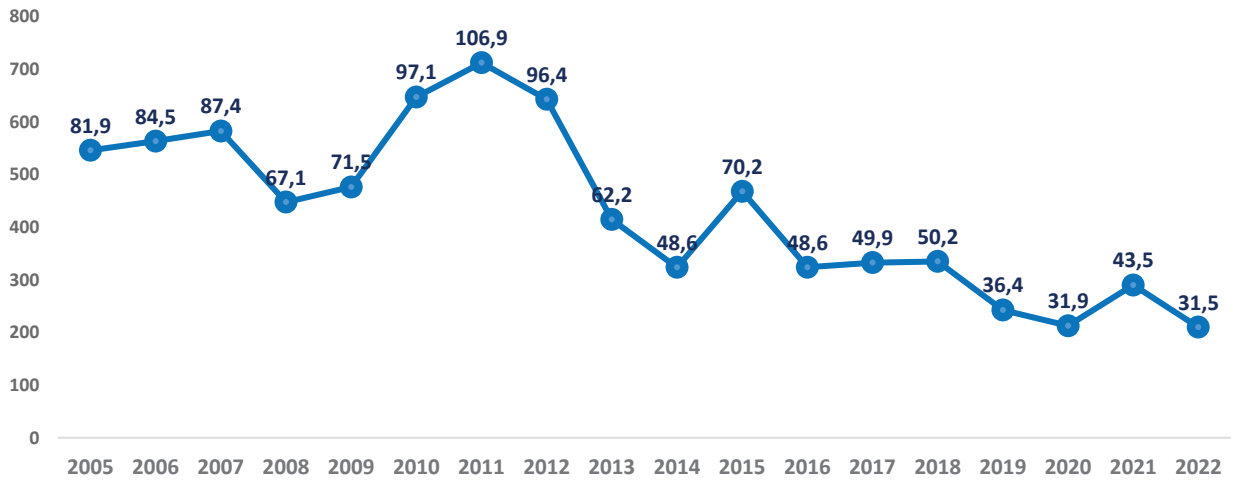


**65%** of the population  
is in working age

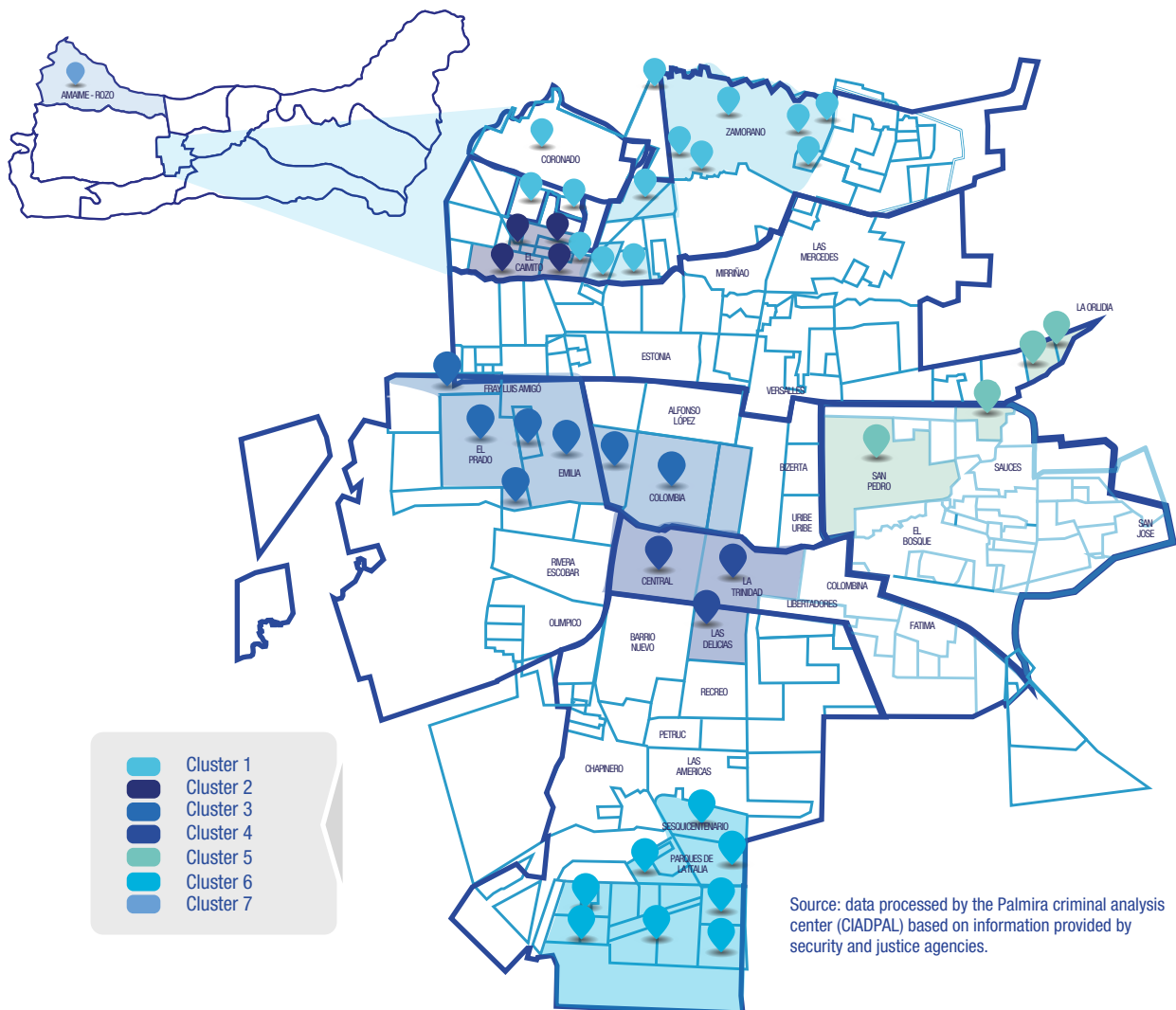


## ➤ Homicide rate in Palmira

Homicide occurs in **22** of the municipality's 180 neighborhoods, accounting for **50%** of all homicides.



## ➤ Clusters Map



Source: data processed by the Palmira criminal analysis center (CIADPAL) based on information provided by security and justice agencies.



**23%**

of Palmira's population is between the ages of 14 and 29.

**54%**

of homicide victims are between 16 and 20 years old.

## > What is PAZOS?



It is a social innovation strategy: a socioeconomic alternative to traditional youth violence reduction methods.



A comprehensive strategy part of the security policy of Palmira's Mayor Office, focused on geographically specified areas (7 Clusters) and among the demographic groups most affected by violence in the city (Youngsters in 15-29 years old and their close community).

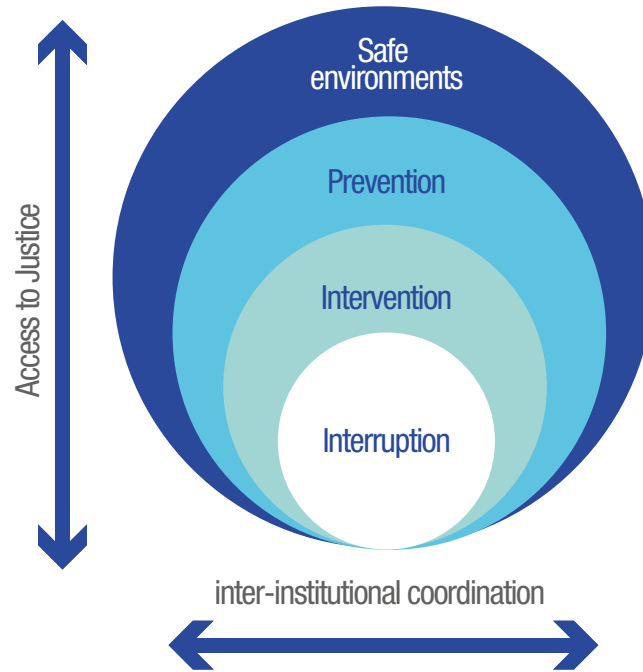


It brings executing entities together to maximize the resources and impact of violence reduction initiatives.



## ➤ PAZOS Components

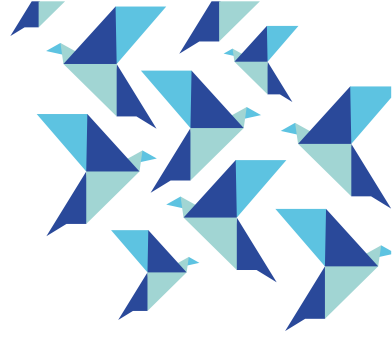
Territories in which life is respected and young people can develop freely, without fear or physical aggression.



## ➤ PAZOS Principles

- ☑ The target demographic is young people aged 14 to 29.
- ☑ Evidence - based territorial focus (7 PAZOS territories).
- ☑ Integrity: considers a variety of dimensions and risk factors.
- ☑ Institutional articulation: make the most of resources and skills.
- ☑ Sustainability: create conditions that prevent violence from repeated.
- ☑ Participatory, open, and transparent.
- ☑ Gender - based perspective.





➤ **Programs implemented in the Pazos territories:**

- ✔ Forging Opportunities: Psycho-social support and training for employment or entrepreneurship.
- ✔ Peace in Our Cities - Global Initiative Against Transnational Organized Crime (GI-TOC): Interruption of conflicts and bringing institutional services to high-risk youth
- ✔ Open Society Foundations: Impact evaluation
- ✔ FutbolNet - FC Barcelona Foundation: prevention of bullying and peaceful conflict resolution through sports and recreation.
- ✔ Vivo Mi Calle - Healthy Route: Revitalization of environments affected by violence.
- ✔ United Nations Institute for Disarmament Research (UNIDIR): Monitoring and Diagnostic Study of Ammunition Diversion, Trafficking, and Misuse in Urban Contexts in Palmira.
- ✔ Peace in our cities: violence prevention strategy with community organizations.
- ✔ Urban art, culture and sports: Alternative tools to promote psychological processes and disseminate messages of violence prevention and peace.

➤ **What it is used to be: military bases in neighborhoods**





➤ **Pazos** in action

  
**PAZOS**



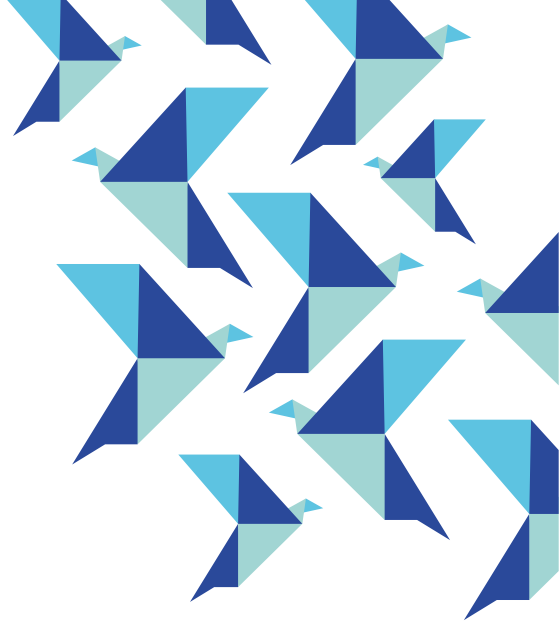




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STRATEGY

  
**PAZOS**  
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PEACE  
IN OUR CITIES



FUNDACIÓN  
BARÇA



COM  
PROMISO  
Valle

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